



# New York Paint Stewardship Program

Federation of NY Solid Waste Associations Conference

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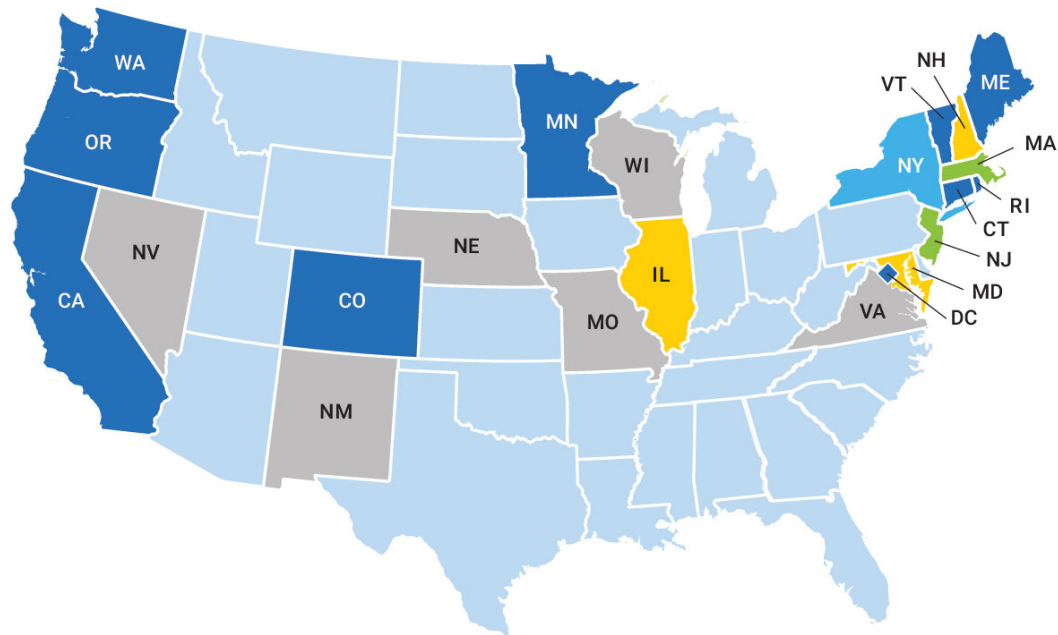
## PaintCare Inc.

- American Coatings Association formed PaintCare in 2009. ACA is a trade association for the paint industry,
- On behalf of manufacturers, we operate paint stewardship programs in 9 states and DC where there are paint stewardship laws.
- 501(c)(3) nonprofit organization





# ACA Advocacy Efforts



■ PaintCare states ■ PaintCare Program Being Planned for 2022 ■ Active Legislation ■ Potential Legislation 2021 ■ Future Legislation Efforts





## Presentation Overview

- Plan and run postconsumer paint collection program
- Increase convenience with new drop-off sites
- Partner with HHW programs to reduce paint costs
- Manage paint in an environmentally responsible manner, following hierarchy
- Conduct outreach to reduce, reuse and recycle
- Funding is from fees on new paint sales



# PaintCare Products (Architectural Coatings)



## PaintCare Products

- Latex paint
- Oil-based paint
- Primer
- Sealer
- Stain
- Clear coatings (lacquer, varnish, shellac)



## Non-PaintCare Products

- Aerosols
- Auto and marine paint
- Thinner, solvent
- Caulk
- Specialty coating
- OEM and industrial paints

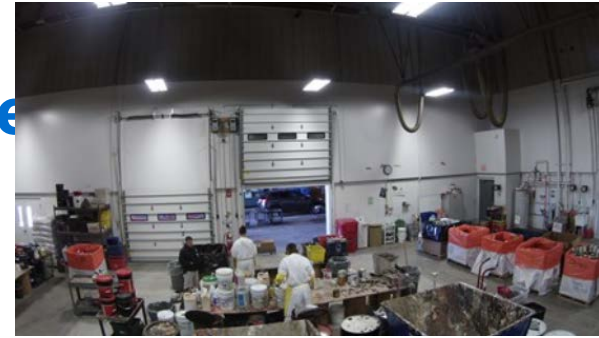
Not accepted at most sites: Cans that are leaking, empty do not have original labels



# Collection Sites and Services

- Household hazardous waste facilities and events
- Retail: Paint, hardware, reuse stores
- Transfer stations, recycling centers, landfills
- PaintCare-sponsored “paint only” events in some areas
- Large volume pick-up service (100 gallons min)

**Convenience requirement in New York  
legislation requires about 330 drop-off sites**





# Partnering with Household Hazardous Waste Programs

- PaintCare pays for collection containers (drums or cubic yard bins), transportation, and processing of program products
- Collection agreement (aka contract) is needed between PaintCare and site operator
- PaintCare contracts with hauler/processor and they invoice PaintCare
- HHW programs are responsible for screening, sorting, packing and arranging hauler pick-ups
- HHW programs can also be paid for some activities, such as direct reuse, onsite reprocessing, on-site bulking, and transportation from events to HHW facilities





# Connect with PaintCare!

- Fill out interest form:  
<https://www.paintcare.org/drop-off-site-interest-form/>
- Send email to Emily Carino with your contact information:  
[ecarino@paint.org](mailto:ecarino@paint.org)

## Drop Off Site Interest Form

Use this form to let us know that your store or organization is interested in becoming a PaintCare drop-off site. If your company or organization has more than one location that would like to be a drop off site, please list the addresses for each location at the end of the form in the comments section (you do not need to send in a form for each location).

To learn more about the benefits and responsibilities of being a PaintCare drop-off site, please visit [www.paintcare.org](http://www.paintcare.org) or call (855) PAINT09 to request a fact sheet.

Fields marked with an \* are required

### Type of Site \*

- Retailer (Paint Store, Hardware Store, Home Improvement Store, Reuse Store)
- Household Hazardous Waste Facility or Event
- Solid Waste Facility (Transfer Station, Landfill, Recycling Center)

### State \*

- |  |                                  |                                    |
|--|----------------------------------|------------------------------------|
| <input type="radio"/> California           | <input type="radio"/> Colorado   | <input type="radio"/> Connecticut  |
| <input type="radio"/> District of Columbia | <input type="radio"/> Maine      | <input type="radio"/> Minnesota    |
| <input checked="" type="radio"/> New York  | <input type="radio"/> Oregon     | <input type="radio"/> Rhode Island |
| <input type="radio"/> Vermont              | <input type="radio"/> Washington |                                    |

# Outreach and Education

- Point-of-sale in-store print materials
- Online and social media
- TV, radio, streaming audio/video
- Newspaper, direct mail
- Site locator on website
- Expos for contractors, retailers, etc.
- Joint outreach with HHW programs



Recycle here.



ACCEPTABLE	NOT ACCEPTABLE
✔ Latex house paint	✘ Paint thinner
✔ Oil based house paint	✘ Two component paints
✔ Primer	✘ Aerosols
✔ Stains and sealers	✘ Other chemicals
✔ Varnish and shellac	✘ Leaking or empty containers
✔ All brands	✘ Containers without original labels

Paint is accepted during business hours only.  
Staff will check all products before accepting.

 For a complete list of acceptable products, please ask for the PaintCare brochure, call (855) 724-6809 or visit [www.paintcare.org](http://www.paintcare.org)



# Paint Disposition in Current Programs

## Latex Paint

- 5% is distributed for reuse through HHW programs and reuse stores (e.g., Habitat for Humanity)
- 68% is recycled back into paint by recyclers
- 17% goes to alternative use including cement and decorative ground cover
- Remaining 10% (dry/spoiled) is landfilled or incinerated

## Oil-Based Paint

- 4% is distributed for reuse and recycled back into paint
- 96% is used in fuel application (energy recovery/incineration)





## Funding

### Fees in other PaintCare Programs

Container Size	Fee
Small containers (e.g., pints & quarts)	\$0.35–\$0.49
Mid-size containers (e.g., 1-2 gallons)	\$0.75–\$0.99
Larger sizes up to 5 gallons	\$1.60–\$1.99

- Manufacturers will include the fee in the wholesale price of each can of architectural paint sold in New York
- Manufacturers pay the fee PaintCare, and pass it to wholesalers, retailers, purchaser
- Fees are used to pay all program expenses – paint collection and recycling, outreach and education, staffing, etc.
- Fee structure has not been determined for New York

## Next Steps

- Meetings/calls with HHW programs
- Distribute HHW contract template
- In person visits to HHW programs in summer 2021
- Hire New York-based staff (job posted at [PaintCare.org](https://www.paintcare.org))
- Regional meetings TBD
- Distribute RFP for paint transportation and processing, select vendors
- Begin retail recruitment



[www.PaintCare.org](http://www.PaintCare.org)

## Main Contact

Emily Carino [ecarino@paint.org](mailto:ecarino@paint.org) (503) 730-1258

## Hauler and Processor Inquiries

Fred Gabriel [fgabriel@paint.org](mailto:fgabriel@paint.org) (202 317-0592)

## Other

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