

NEW YORK PACKAGING STEWARDSHIP EFFORTS



RECYCLING REBOOT

- Governments are struggling to manage due to:
 - Stagnant recycling numbers,
 - Global commodity market collapse,
 - Processing Expenses,
 - Confusing labeling,
 - Inconsistent education,
 - Post consumer market development.



ORGANIZING

- Seek input from interested parties (*a coordinated effort with PSI to create and “Elements Document”*)
- Actively engage in constructive dialogue
- Identify Legislative partners
- Identify all partners
- Continue to engage in constructive dialogue



REINVENTION

- We can:
 - Share in the management of a products end-of-life expense,
 - Expand and simplify education,
 - Stimulate post consumer use and job creation by creating a circular economy,
 - Reduce Municipal expenses.



ELEMENTS

- Covered Materials
- Covered Entities
- Responsible Party
- Funding Mechanism
- Design for Environment
- Performance and Convenience Standards
- Education and Outreach



CURRENT STATUS

- We have a Senate Bill! NYS Senate Bill 7718 / Kaminsky...and an Assembly Bill 9790 / Englebright
- Moving forward
 - 2020/21 Legislative Session
 - Encourage Packaging Bill in 2021 Executive Budget
 - Expanding Coalition
 - Continuing an Education campaign

