

Raising the Business Voice for Sustainability



The New York Sustainable Business Council (NYSBC) is a statewide coalition representing two thousand businesses advancing a vibrant, just, and sustainable economy in New York State.

Businesses are Integral



Triple Bottom Line Business Culture



Businesses can Inspire

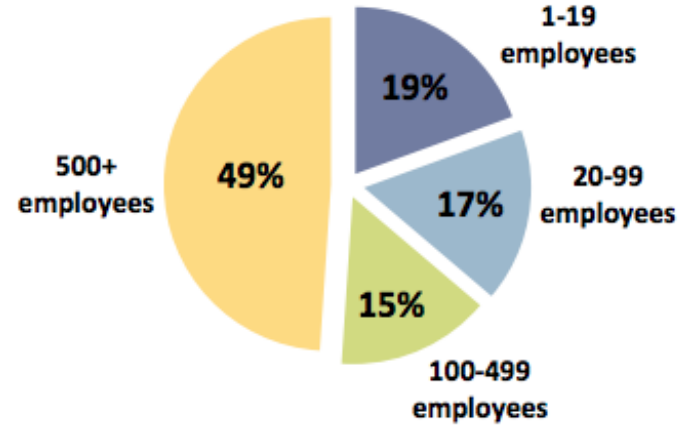


COMET SKATEBOARDS



Potential Power of Small Business

Figure 1: New York Employment by Size of Firm, 2013



Statistics of U.S. Businesses, U.S. Census Bureau
www.census.gov/econ/susb

NYS defines Small Business as “resident in this state, independently owned and operated, not dominant in its field and employs one hundred or less [sic] persons.”
[Ch 15 Economic development law, S 131 \(Article 4-B\)](#)

Smallest businesses are primary driver of job growth.

Policy Advocacy

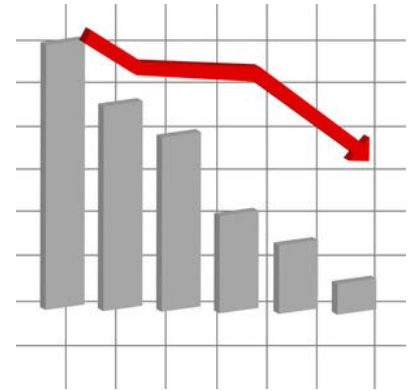
NYSBC's April 25th Summit



Policy Priorities:

- Chemical disclosure
- Single payer healthcare
- Fossil fuel divestment
- Solar energy

What is the Business Voice?



Fossil Fuel Divestment Act (A.3712/S.4596) memo:

“Overall, the clean energy sector is growing at nearly double the rate of the overall economy.”

“Every dollar invested into clean energy creates three times as many jobs as putting that same dollar into oil and gas.”

Worker- Owned Cooperatives

Si Se Puede! Women's Cooperative

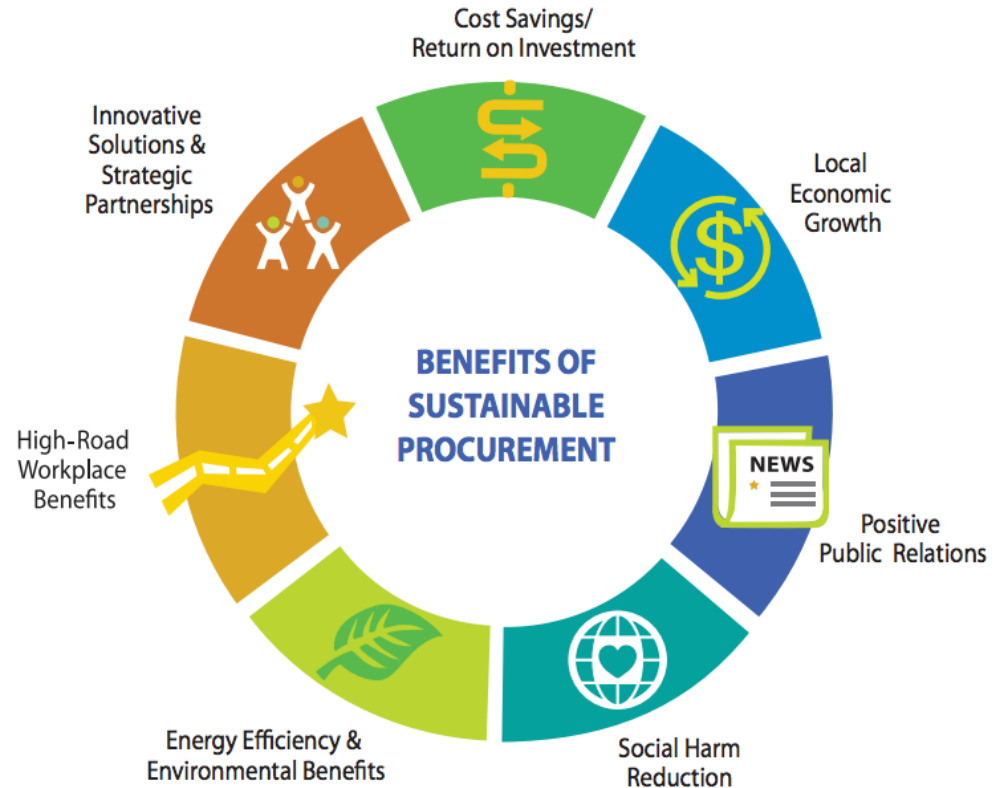


Solar Energy



Two bills in the NYS legislature have the potential to accelerate solar in New York City and across the state.

The Power of Sustainable Purchasing



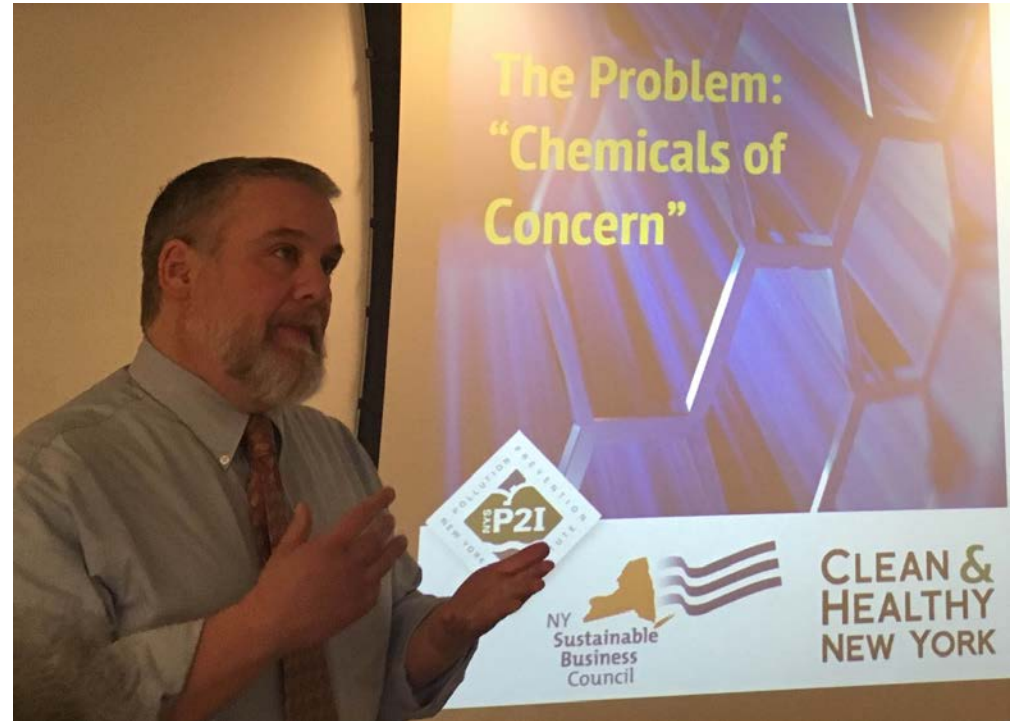
American Sustainable Business Council (ASBC)
May 2018 Report: “The Power of Sustainable Purchasing”
asbcouncil.org/ProcurementReport

Hazardous Chemicals

Next Two Wednesdays 12- 1pm

May 23 — Clean without Harm

May 30 — Food Packaging & Foodware



**“Online Lunch & Learn” webinar series
on the business case and strategy
for reducing hazardous chemicals**

Thank You

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New York Sustainable Business Council (NYSBC)

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